

Shabbat Ki Tisa

Adar 19-20, 5767

March 9-10, 2007

Candle Lighting: 5:37 PM
Shabbat Ends: 6:37 PM

Chabad of the West Side & Chabad Early Learning Center

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Weekly Bulletin

VOLUME I

FRIDAY, MARCH 9, 2007

19 ADAR, 5767

ISSUE XXVII

Annual Gala Dinner, June 4 at Pier Sixty



Center will celebrate this splendid community at its annual fundraising gala.

At the dinner, slated to be held at **Pier Sixty, Chelsea Piers**, we will honor three outstanding couples, all Chabad parents:

Rachel and Bertie Bregman; Judy Federbush and Rodney Greenwald, and Danielle and Asaf Tamir. These parents have tirelessly devoted themselves to the building of our school and the strengthening of our community. Judy and Danielle are past presidents of the Parent Association and Rachel is the founder and coordinator of our Chabad Alumni Kids Club. In addition, we will present the Educator of Excellence Award to **Morah Ratzi Kleinman**

We are also delighted that **Larry Malitzky**, last year's Dinner Chair, has accepted to again head up this year's event. Larry organized a fantastic dinner last year - we know we are in good hands. Likewise, we are very fortunate to have **Beth and Jonathan Kern**, together with **Abigail and Shai Tambor**, as our Journal Chairs.

Mark your calendar for Monday night, June 4, when, once again, Chabad of the West Side and the Early Learning

The theme of this year's dinner is, "Our children are our guarantors." The theme is based on a remarkable Midrash about the holiday of Shavuot, the time of the giving of the Torah. Our Sages relate that before G-d gave the Torah to the Jewish people, He asked for guarantors. The nation offered several options -- the Patriarchs Abraham, Isaac and Jacob, and Moses and the other prophets - but G-d rejected them all. The people then volunteered: "Our children will be our guarantors." G-d agreed and gave the Torah.

The Gala Dinner is the focal point of our annual fundraising campaign. Last year we raised more than \$620,000 at the annual dinner. These funds were used to cover the gap between tuition and the actual cost per child; provide more scholarships; increase the benefits to our teachers; reduce debt; improve our facilities and purchase tens of thousands of dollars of new educational equipment and classroom materials.

We are setting a goal for this year's dinner of \$700,000, which will allow Chabad to continue, expand and enrich the educational programs for our children. We are confident that together as a community we will achieve our goal.

A Dinner Committee is now in formation. If you are interested in joining the committee, please contact Rabbi Ossey at rmo@chabadwestside.org.

**Buy your wine for
Passover and
help the children
at Chabad ELC!!**



Order

your wine from Skyview Liquors, and they will contribute 20% of the sale back to the Chabad ELC PA!

Free home delivery is available for orders of 6 bottles or more to Manhattan, and \$150 and above to Brooklyn. Smaller orders will be available for pickup at Chabad ELC.

(Orders to other locations, including out-of-state, can be shipped for an additional fee.)

Order forms are available at Chabad, or you can order your wine online at www.chabadwestside.org/wine

101 WEST 92ND STREET
NEW YORK, NY 10025 212-864-5010
www.chabadwestside.org
chabad@chabadwestside.org

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Scenes From a Great Purim





Chabad Parents Association

Wine Tasting & Auction

Sunday, March 18, 2007, 7 PM

at

Manhattan Jewish Experience
131 West 86th Street 10th Floor

The Parents Association enhances Chabad ELC by creating a community around the school. Join us for a fun and elegant evening and help the PA continue their wonderful work.

Visit www.chabadwestside.org/wine for more more info and to participate.

Chabad Women's Circle

A monthly group established to create an atmosphere of inspiration, creativity and camaraderie

Pesach: Faith vs. Reason

Rabbi Shlomo Kugel, Director, Chabad of the West Side

Enjoy & Learn a Lively Simcha Dance

Ruth Goodman, Israeli Dance Instructor, Columbia University and 92nd St. Y & Iris Bikel, Expert Dancer

At the Bromley Party Room

225 W. 83 St. between Broadway and Amsterdam

Tues., March 20, 2007 • 8:15pm – 9:45pm

\$5.00 couvert

R.S.V.P. • cwc@chabadwestside.org • 212-864-5010

Light refreshments served

Esther Miriam Fried • Rivka Kugel • Sarah Ossey

RESERVE NOW for

Passover Seders *at Chabad*

Monday night, April 2 & Tuesday night, April 3

Experience the Seders in a warm, inviting atmosphere complete with catered Passover meals, Shmurah Matzah and the four cups of wine.



**1st Seder,
Monday, April 2,
begins at 8:00PM**

**2nd Seder,
Tuesday, April 3,
begins at 8:15PM**

At Chabad, 101 West 92nd St.

The seders will be led by the Chabad Rabbis and their families.

Cost: \$60 per person, per seder

RSVP by March 30, 2007

Chabad’s
Model Matza Bakery



Between March 1 - 30 thousands of children will visit Chabad's renowned Model Matzah Bakery where

Rabbi Fried will give them an exciting hands-on Passover experience. From the grinding of the wheat, to the pouring of the water, to the kneading of the dough, to rolling out the Matzah the Model Matzah Bakery is an exciting event that is anticipated each year by students and educators alike.

Schools are invited to come to our Matzah Bakery. Please call our office to schedule a visit.



Teddy Goodman of the Chabad Shul enjoys the company of three **Chabad Yeshiva boys**.

Teddy needed to be at work on Purim and was overjoyed to be able to hear the Megilah read right in his midtown store.

Happy Birthday!

Name	Hebrew Date	Occurs On
Yonah Blum	24 Adar	March 14
Ariel Greenwald	25 Adar II	March 15
Levi Huttner	22 Adar I	March 12
Sarah Issever	25 Adar I	March 15
Jonathan Lindenbaum	19 Adar	March 9
Itamar Oron	19 Adar II	March 9
Aidan Smolar	25 Adar	March 15
Alina Lyakhov	25 Adar II	March 15

ONGOING CLASSES

MONDAY EVENINGS 8:15 pm IN-DEPTH TANYA with Rabbi Meir Ossey AT THE CHABAD SHUL	WEDNESDAY EVENINGS 8:30 pm PRACTICAL HALACHA with Rabbi Yisroel Fried AT THE HOME OF NAAVA & DANNY ECKSTIEN 20 WEST 87TH ST. APT. #1B
WEDNESDAY MORNINGS 10:45–11:30 PATHWAYS TO THE SOUL a Class for Women with Rabbi Shlomo Kugel Coffee & Discussion AT THE HOME OF DEBORAH & DAVID SHIMKO 500 WEST END AVE. APT. #8C	SHABBAT 9:00 am THE CHASSIDIC PARSHA with Rabbi Yisroel Fried 1hour before Mincha RAMBAM SHIUR with Rabbi Yisroel Fried at the Chabad Shul



Chabad ELC

Chabad ELC
101 West 92nd Street
166 West 97th Street

Phone: 212-864-5010
Fax: 212-932-8987

www.chabadwestside.org
celc@chabadwestside.org

Give your closets a spring cleaning and
do a mitzvah at the same time!

Participate in Chabad's Pre-Pesach
Clothing Drive

Sunday, March 11 & Monday, March 12
Drop off at Chabad 101 West 92nd Street
9 am ~ 5 pm

Please Note:

- ⇒ Clothing must be in wearable condition
- ⇒ We accept all sizes of men's, women's and children's clothing
- ⇒ Contributions will be shipped to Israel and distributed to the needy by Chasdei Lev, a Tzefat-based Chesed organization.
- ⇒ We are unable to accept drop-offs after 5 pm.



Tizku L'Mitzvot!

Next Week at CELC



Monday, March 12	Music 92
Tuesday, March 13	Music 97 Torah Class 1:00 - 1:30
Wednesday, March 14	<u>Parent Teacher Conferences</u> Kinderdance 97
Thursday, March 15	<u>PN, N, PK Trip to the Model Matzah Bakery</u> Kinderdance 92
Sunday, March 18	<i>PA Annual Wine Tasting & Auction</i>

Chabad ELC Parents' Association
Annual Wine Tasting and Auction
Sunday, March 18th at 7 pm
Manhattan Jewish Experience - 131 West 86th Street, 10th Floor

From the PA Desk

The Wine Tasting and Auction is just over a week away! It is going to be a wonderful, elegant and fun evening, and we hope you will all join us. If you haven't already done so, please RSVP right away. You can return the response card that came with your invitation, either by mail or to the school office, or, for your convenience, you can register online using your credit card at www.chabadwestside.org/wine.

As you know, the Wine Tasting and Auction is the PA's biggest fundraiser of the year, supporting PA-sponsored classroom programs including Music, Kinderdance, Mummies and Masterpieces, Gym and Mad Science (a new program debuting this spring). The costs for the evening have been generously underwritten, ensuring that all money raised will directly benefit our children.

It is through the generosity of Chabad parents that the PA can support such wonderful programming for our children, so we hope that you will participate in this special event to your fullest ability! There are several ways you can contribute:

--When you RSVP, choose a sponsorship level beyond the cost of the individual tickets. There are several sponsorship levels from which to choose.

--Bid generously on Morah playdates and class projects, and purchase raffle tickets. Pre-bid forms will be available for the convenience of those who cannot attend the event.

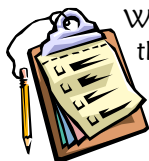
--Order your Passover wine at the event, or using the order forms which were distributed earlier this week. Skyview Liquors will donate 20% of sales to the Chabad community back to the PA! Order forms are also available at www.chabadwestside.org/wine.

--Pass on the wine order forms to your friends and family! Ordering their wine this way is convenient for them, and benefits the school.

We thank you in advance for your generosity, and look forward to seeing you on March 18th!

Shabbat Shalom!
Sarah, Deborah and Elana

Volunteer Opportunities



We need your help! Volunteer sign-ups for the day of the Wine Tasting and Auction are on the classroom doors. Please take a moment to sign up to help with set-up, registration, or clean up.

If you have some time during school on **Thursday, March 15th** or **Friday, March 16th**, we could use your help printing and stapling programs, preparing parting gifts, and a number of other pre-event tasks. Please let Elana, Sarah or Deborah know if you are available to help out. Any time you can give would be greatly appreciated!



Kinderdance fun in Toddler 2

Thank You!

A number of people have already contributed their time to help make the Wine Tasting and Auction a success! We would like to thank:

Hili Kushnir for her outstanding invitation design.

תודה

Melissa Bane for coordinating the Morah Playdates.

Dana Fine, Julie Schanzer and Beverly Nerenberg for coordinating the class projects.

Alexandra Cepelowicz, Stacy Rybchin, Pessi Wieder, Liba Benus, Jeannie Fisher, Suri Cohen, and Robyn Grossman for their assistance assembling the invitations.

Ety Shasha, Suzi Gordon, Meital Teitelman, and Skye Mann for their help creating beautiful signs for our hallways.

Jeff Richard and Yael Dunayer for the time and effort they gave towards the Silent Auction.

Boxtops...Continued

Boxtop turn-in dates come twice a year. We've just sent in 6 months worth of Boxtops and we are now collecting towards the next one. In other words - KEEP ON CLIPPING!

Check the boxes of your cereals, snacks, paper products and storage containers - there are Boxtops everywhere and we want them! Clipping Boxtops is a great way to help Chabad ELC so spread the word to family and friends.

www.Boxtops4Education.com



Welcome, Fluffy!

Saar and Keren Levi, Liyam's parents, presented Nursery 1 with a new class pet. The children welcomed the guinea pig with artwork, a naming discussion and lots and lots of questions.



Photo Returns



By now you have received your child's individual and class photos. Help us process orders as quickly and efficiently as possible by bringing your envelope or pictures to school ASAP.

Concert Rehearsal

We have been invited to participate in a rehearsal of the Very Young People's Concert.

The rehearsal is scheduled for Friday, April 13 at 2:30 pm. As it is after school hours, we are pleased to be able to extend the invitation to families.

To ensure space for your child(ren) and accompanying adult(s) please RSVP to rivky@chabadwestside.org at your earliest convenience.



Winter Weather



In the event of inclement weather, school closings (or openings!) will be posted on our school website under the announcements section at www.chabadwestside.org/celc

Car Seat Search

A Chabad family is looking to borrow a baby car seat for a 7 month old baby. We need it for just a few months until the summer.

If you have anything to offer, please contact Karen Naggar at 212-665-3692 or dknaggar@yahoo.com.



Yonatan C (PN3)

TORAH FAX

The Rare Medium

This week's parsha tells us that just forty days after hearing directly from G-d at Mt. Sinai that they were not to have any other g-ds, the Jews created and worshiped a golden calf!

Commentators grapple with this bizarre episode. How was it possible that a people that were raised so high by the experience at Sinai could descend so low in just forty days?

One partial answer to this question is actually provided for in the text of the Torah itself that describes how Moses' descent from Mount Sinai was delayed. As the Torah recounts: "When the people saw that Moses was delayed to come down from the mount, the people gathered themselves together unto Aaron, and said unto him, 'Arise, make us a g-d who shall go before us; for as for this Moses... we know not what is become of him.'"

Rashi explains: Moses had told the people that he would return in forty days. The people assumed that the forty days would begin from the time Moses ascended Sinai. Since Moses ascended the mountain in middle of the day, they assumed that he would return in middle of the day; forty days later. Moses, however, did not consider the day that he ascended as the first day, since it was not a complete day, inasmuch as a Jewish day starts the night before.

Thus, when Moses did not return on the day that he was thought to be day number forty, they were convinced that Moses was not going to return at all and that he needed to be replaced.

From this we can see that the Jews' request for a replacement for Moses was based on their miscalculation. This subsequently degenerated into a desire for another g-d, which ended with worshipping the golden calf. In other words, there was a "slippery slope" form of regression that began with an innocent miscalculation and ended with the worst possible deviation from G-d.

But it is hard to imagine that such an innocent mistake in calculating Moses' return could snowball into a most heinous breach of creating a Golden Calf. This must lead us to the conclusion that there was something very wrong with their conclusion that since Moses was delayed that he would not return at all.

Indeed, the fact that Moses said that he would return should not have been questioned by the people even if it appeared that the deadline for his return had past. Moses' word to them should have been as good as if G-d had said it.

It is axiomatic in Judaism that Moses' prophetic powers were qualitatively different from all other prophets. Only Moses had an unobstructed prophetic vision. When Moses communicated G-d's

Moshiach Matters...

I was pleased to read of your decision to engage in the diffusion of the light of Chassidus, and so on. It is a pity, though, that you are deferring this for some time, when "behold, [Mashiach] is standing behind our wall," and is being delayed only because the well-springs are not yet sufficiently widespread. Can anyone measure [the Jewish people's] anguish with every additional moment of exile, or [their] bliss in every additional moment of the Era of the Redemption? (From a Letter of the Rebbe)

message it was uncolored by his personality. There was nothing subjective about how he communicated G-d's word. And if Moses said he was going to return in forty days, there should not have been any question about the veracity of his words, notwithstanding their inability to reconcile the forty day period predicted by Moses with their perceived reality.

In other words, the sin of the golden calf occurred ultimately because the Jewish people ignored Moses' role as G-d's chosen prophet and spokesman. If their belief in Moses would have been intact, they would not have degenerated into idol worship.

Once they erred in doubting the veracity of Moses' word, they were led to another fundamental error: creating the golden calf to serve as a substitute for Moses. As commentators note, their initial desire was not for another g-d. They wanted a replacement for Moses, a medium through which G-d could communicate to them.

This was an egregious error, which was generated by their first mistake. The thought that people can create a mechanism for G-d to communicate to them is blasphemous. Only G-d can choose who or what shall represent Him and serve as the conduit of His directives to the world. We cannot create media for G-d. Ultimately, this mistake led the Jews to commit outright idolatry.

We have been told by Jewish leaders of recent generations that we are on the verge of the Messianic Redemption. Particularly the Lubavitcher Rebbe has informed us-and characterized this information as "prophetic"-that the Redemption is imminent.

It seems however that Moshiach, as with Moses of the golden calf debacle, has delayed his coming. This can lead some of us to doubt the veracity of the predictions and declarations concerning Moshiach. The next step, G-d forbid, can be a loss of faith in the entire concept of Moshiach, one of the Thirteen Principles of Faith. Once one's faith in one of the Thirteen Principles has been undermined, it can even lead us down the "slippery slope" to deny the other principles of faith as well.

To forestall any of these breaches of faith, we were provided by the Torah in this week's parsha with a similar scenario, which we can apply to our own situation.

Just as Moses' words were ultimately proven true - he did return from Mt. Sinai - so too will the prophetic statements made by the Torah leaders of our time come true, even if we do not understand now why it hasn't already happened. We should never allow our calculations to cast doubt either on our faith in G-d, or His promise to bring us Moshiach, or the words of our Sages and prophets.

Halachic Times

Week of March 8 - 15

Earliest Tefillin (latest of the week):6:26 AM

Latest Shma (earliest of the week):9:11 AM

Torah Reading:Ki Tisa (Exodus 30:11 - 34:35)

Haftorah (special for Parah)Ezekiel 36:16 - 36

Shabbat Parshat Tetzaveh - Parshat Parah

FRIDAY, MARCH 9

Candle Lighting:5:37 pm

Mincha:5:50 pm

Dvar TorahRabbi Kugel

Kabbalat Shabbat:6:20 pm

SHABBAT, MARCH 10

Parshah Shiur:9:00 am

Shacharit:9:45 am

Dvar TorahRabbi Ossey

Kids Shul & Junior Minyan:11:00 - 12:15

Kiddush is sponsored by **Adina and Michael Abraham** in honor of the Yahrzeit her father, Dov Ben Aryeh

.....approx. 12:30 PM

Rambam:4:40 pm

Mincha:5:40 pm

Ma'ariv & Havdallah:6:38 pm

***Remember to change your clocks Sat night.
turn them ahead onehour***

Daily Minyan:

Sunday & legal holidays::9 AM

Monday & Thursday::7:15 AM

Tuesday, Wednesday & Friday::7:30 AM

Rosh Chodesh::7 AM

Learn Rambam everyday at

www.chabadwestside.org/dailystudy/rambam.asp

Some Laws & Customs For Pesach

For the remaining weeks until Passover, we will present a number of relevant halachahs for this holiday season.

- It is good to start learning and reviewing the laws of Pesach 30 days before the holiday (right after Purim).
- We give money to poor people. This is known as Maot Chittim, literally, money for wheat (for Matzah). Generally the expenses for Pesach are greater than the rest of the year and we must consider the needs of those less fortunate than us. There are a number of respectable organizations that will make sure your donations reach their intended destination in an honorable way and have very little (if any) overhead. You may contact the Shul if you wish to participate in this great Mitzvah.

Halachic Corner

interesting questions posed by our readers

Question: May one add water to cholent that is sitting on the stove top on Shabbat?

Answer: Adding water to cholent on Shabbat is permitted (even if the cholent is sitting on the stove top) if the following conditions are met:

Firstly, make sure that the water being added, as well as the cholent, are both fully cooked.

The water must be added directly from a Keli Rishon, meaning a pot or kettle that is sitting on the fire on the stove top. One may not pour water from the Shabbat kettle into a cup and then add the water from the cup to the cholent.

Water should not be added from a thermos.

The fire must be covered by a blech (the metal plate which covers the stove top on Shabbat). If the fire is not covered, water may not be added.

When hot water is poured from a kettle into the cholent as it stands on the blech, one must be careful to pour the water slowly and gently. The reason for this is that some authorities are of the opinion that if the water is poured rapidly, it will "stir" the contents of the pot, and this may constitute a prohibition of "Maygis," or stirring.

If you have any questions you would like discussed in the Halachic corner, please email them to Rabbi Fried at ryf@chabadwestside.org. Shabbat Shalom!

NEXT WEEK AT A GLANCE**Parshat VaYakhel - Pekudei - Parshat HaChodesh
Shabbat Mevarchim Nissan**

Friday, March 9

Candle Lighting5:37 PM

Saturday, March 10

Shabbat ends6:38 PM

Important Passover links

You can reserve for seders, learn Pesach laws and customs, and much more on our website, chabadwestside.org. Some direct links are:

Maot Chittim - helping the needy with their Pesach expenses. Donate at www.chabadwestside.org/pesachfund

Seders - reserve for the Pesach seders at www.chabadwestside.org/seders

KIDDUSH SPONSORSHIP OPPORTUNITIES:

Sponsoring a Kiddush is a great way to share you Simchah or special family event with the community!

Kiddushim can be sponsored to celebrate a birthday, graduation or to commemorate the Yahrzeit of a loved one. Kiddush sponsors are encouraged to share some words of Torah at their Kiddush. Kiddushim cost \$300, \$400 or \$500.

To sponsor a kiddush, please email Rabbi Fried at ryf@chabadwestside.org, or call at 212-864-5010 x 14.

Kiddush Schedule:

Shabbat Vayakhel-Pekudei, Chazak - Hachodesh, March 17,

*Kiddush is sponsored by **Marc Mandelbaum** in honor of his Urfruf and upcoming marriage to **Lisa Rosenbaum***

Shabbat VaYikra, March 24,

*Kiddush is sponsored by **Danny & Naavah Eckstein***

Shabbat Tzav, Shabbat HaGadol, March 31,

Kiddush is available

Shabbat Shemini, April 14,

Kiddush is available

Shabbat Tazriah - Metzorah, April 21,

Kiddush is available

Shabbat Acharei - Kedoshim, April 28,

Kiddush is available

PARSHAT PARAH

This Shabat, we read in the Torah about the Parah Adumah, the Red Heifer. The ashes of the Red Heifer were used to purify people who had come in contact with the deceased and being so purified was a necessary prerequisite to going to the Temple and being involved in bringing a sacrifice. Since before Pesach, all Jews needed to go to the Temple and bring the Passover sacrifice, this Torah reading was supposed to remind them to purify themselves and get ready for the bringing of the Korban Pesach. It is also our hope that the reading of Parah this year should have practical meaning for us as well - we hope that Moshiach should come right away and we will use the Red Heifer to prepare ua to bring our Korban Pesach in the Third Temple, this year.

Certificate For The Authorization For The Sale Of Chometz

We cannot accept responsibility for forms received after 4/1 at 9 PM.

I _____ hereby authorize Rabbi Shlomo Kugel to dispose of all chometz that may be in my possession wherever it may be - at home, in my place of business, or elsewhere - in accordance with the requirements of Jewish Law as incorporated in the special contract for the sale of chometz.

Hone Address _____ City _____ State _____ Zip _____

Business Address _____ City _____ State _____ Zip _____

Signature _____ Date _____

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ADVERTISING RATES FOR THE CHABAD WEEKLY BULLETIN

Size of Ads and Rates

Full Page	\$1,000	(min 4 weeks @ \$250 per week)
Half Page	\$520	(min 4 weeks @ \$130 per week)
1/4 Page	\$910	(min 13 weeks @ \$70 per week) or
	\$325	(min 4 weeks @ \$81.25 per week)
Bus. Card	\$325	(min 13 weeks @ \$25 per week)

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Winter Specials 2007
**THREE COURSE PRIX-FIXE SERVED
WITH A FREE GLASS OF HOUSE WINE -
ONLY \$39**

Choice of Appetizers:

**Soup Du Jour or House Chicken Soup
or Mushroom Ragout**

Choice of Entrées:

Shoulder Steak (9 oz.)

*served with Mesclun salad and a
choice of French fries or mashed potatoes*

Breast of Chicken Marsala

*served with Mesclun salad and a
choice of French fries or mashed potatoes*

Grilled Salmon

*served with Mesclun salad,
lemon basmati rice and curry sauce*

Choice of Desserts:

Tiramisu or Chocolate Dome

NEW ITEMS IN OUR MENU:

Sushi, Bison steak and hamburger, Bison and beef
Brisket, Schnitzels, chicken fingers & hot dogs

Saturday Nights – Live Band with Lounge Menu
On & Off Catering Services