

Weekly Bulletin

VOLUME I

FRIDAY, JUNE 8, 2007

22 SIVAN, 5767

ISSUE XXXVII

Chabad's Sixteenth Annual Gala Dinner Huge Success

If the success of a gala benefit was measured by the amount of warmth and good feelings generated, Chabad's 16th Annual Dinner would certainly dramatically tip the scales.

Yet, the dinner, held Monday evening, June 4 at Pier Sixty, Chelsea Piers, was an unqualified success in other significant ways as well; more than 450 people filled the elegant space, which looked out over the Hudson River and the setting sun. And, by the end of the evening, Chabad of the West Side and ELC had met its fundraising goals, with donations of approximately \$770,000.



In the spirit of the evening's theme, "Our children are our guarantors," Chabad honored three couples, all Chabad parents, for their extraordinary volunteer efforts on behalf of the Early Learning Center: **Rachel and Bertie Bregman; Judy Federbush and Rodney Greenwald and Danielle and Asaf Tamir.** In addition, **Morah Ratzl Kleinman** was presented with the Educator of Excellence Award.

Rachel and Bertie's daughter, Dani, "graduated" from Chabad, while their youngest, Ariel is finishing her first year there. In search of a way to keep Dani and Noa connected to Chabad, Rachel conceived and founded the Chabad "Alumni and Friends" Kids Club, a year-long program of events for children ages 3-8. The Kids Club just wrapped up its first winning year,

You are cordially invited to attend An Evening of Inspiration Commemorating Gimmel Tammuz, the thirteenth Yahrzeit of the
LUBAVITCHER REBBE
Rabbi Menachem Mendel Schneerson



Coach bus will be leave Chabad of the West Side at 6 PM and will return at 11 PM

RABBI YONA METZGER *Chief Rabbi of Israel*
YANKEL STARK *World Renowned Cantor*

Thursday, June 14, 2007 - 28 Sivan, 5767

OHEL CHABAD LUBAVITCH
226-20 Francis Lewis Boulevard
Cambria Heights, New York
Adjacent to the Ohel of the Rebbe

Visits to the Ohel:
6:00-7:30 pm & 9:00 - 10:00 pm
Program: 7:30-9:00 pm
SPECIAL VIDEO PRESENTATION
LIGHT BUFFET - COUVERT \$18
Reserve online at www.chabadwestside.org

Sponsored by Chabad of the West Side and Chabad Centers throughout the tri-state area

101 WEST 92ND STREET
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www.chabadwestside.org
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Inside:

Shavuot Schedule	.3
Classes & Happy Birthdays	.4
Chabad ELC	.5
Torah Fax: Well, Now That You Mention It	.9
Chabad Shul Section	.10



Join **Rabbi Kugel** every Wednesday morning 10:45–11:30 for coffee & discussion on: **Pathways to the Soul**, a class for women at the home of Deborah Shimko 500 West End Ave. Apt. #8C @ 84th St.

Thinking of moving?

Explore Yonkers- 15 minutes from NYC and just one mile north of Riverdale an exciting growing community with charming and affordable housing!

**Contact Chabad Pre-K Morah Hava Kleinman
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A Percentage of sales will be donated to Chabad ELC

Annual Gala Dinner

continued from page 1



setting the stage for its continuing evolution.

Judy and Rodney's first-grader, Ariel, is a Chabad alumna, while their son Jacob is graduating from Chabad Pre-K this month.

Judy served one year as Chabad ELC Parent Association President. She also created, and was chair for two years, of the Educational Enrichment Committee at Chabad, which encouraged the children's appreciation of art, classical music and science through in-school programming and field trips.

In her remarks to the dinner guests, Judy distilled the essence of her family's connection to Chabad. "Jewish unity results... when we see in each other the missing letters that complete our Torah scroll, the 'pintele Yid,' the spark of each Jewish soul," she said. "To me, these are the values that exemplify Chabad and that Chabad transmits to our children: Ahavat Yisrael, the love of our fellow Jews, the significance of every person, and that each mitzvah has profound meaning."

Danielle and Asaf, parents of Remy, 5, and Isabella, 2, have been involved with Chabad of the West Side since they began taking Remy to the Kid's Shul groups on Shabbat; they then enrolled him in Chabad ELC. Danielle, who served as president of Chabad ELC's Parent Association, conveyed in her speech, what Chabad has come to mean to her family. "Through Chabad our children have made some of their closest friends, and we have nurtured and grown life-long relationships," she said. "We are eternally grateful to you for bringing into our lives a new way of appreciating and exploring Judaism. You have added a deeper meaning to seemingly mundane observances like how we celebrate our birthdays, to what Shabbat means to our family."

continued on page 12

Dinner Pictures



A Thought for the Week - Three Challenges

By Yitschak Meir Kagan

The Parshah tells us how Moses selected twelve emissaries and sent them on a vital mission to ascertain the strength and weaknesses of the Canaanites, preparatory to fulfilling G-d's command to conquer Canaan. Caleb and Joshua were true to their mission, but the other ten brought back distorted reports in an attempt to discourage the Jews from proceeding to the Holy Land. They raised three basic objections to the attempt to conquer the land:

The first was a general objection -- the overwhelming strength of the Canaanites. Though G-d had shown them miracles in the past, would Divine aid be powerful enough to overcome these mighty nations? Second, was Israel worthy of miracles? The spies pointed out the presence of the Amalekites who had previously attacked Israel when the Jews demonstrated an unworthy lack of faith. Third, though G-d might show miracles at the conquest of the Holy Land itself, would He do so in the preparatory stages to the conquest, at the approaches to the land where the Hittites, Jebusites etc. lay in wait?

Hearing the remarks of the ten spies, the Jews began to seethe with rebelliousness. Caleb then reminded them that G-d had 1) split the Red Sea, 2) brought down for them the quails and 3) given them the Manna. In these few simple words there lay profound answers to all three discouraging claims!

Red sea: At the Red Sea the position of the trapped Israelites appeared hopeless before the superior forces of the Egyptians. However, Caleb reminded them, Moses "split for us the Red Sea" and no war ensued; G-d Himself fought on their behalf. He could do likewise with the mighty inhabitants of Canaan.

Quails: As to the "Amalek claim" of the Jews' unworthiness, Caleb reminded them that even when they capriciously asked Moses for meat, and were simply "looking for trouble," G-d nonetheless miraculously supplied them with the quails. Now too G-d would show them miracles despite their unworthiness.

Manna: The Israelite's journey through the desert was only in preparation and incidental to their entry into the Holy Land. Yet the Almighty performed for them the daily miracle of the Manna,

refuting the spies' claim that G-d might not show miracles on the approach to Canaan.

Every one of us is an emissary of G-d to transform his environment into a "Holy Land." We too face the discouraging "reports" from our own Evil Inclination. In some he induces the fear that his environment is particularly materialistic, more so than anywhere else; his surroundings are therefore uniquely inimical to the spread of Torah ("The inhabitants of the Land are mighty").

In others the inclination evokes a feeling of unworthiness to pursue so sacred a mission ("mentioning Amalek"), while to yet a third the inclination makes it appear that there are hindrances to prevent even the approach to the object of his life's mission.

Our response to the Evil Inclination is clearly indicated by Caleb's reply. Though the environment is strongly materialistic, although we are not perfect and have sinned, though there are extraneous distractions and hindrances, The Almighty nevertheless gives us, individually and collectively, the strength to break all barriers, overcome all obstacles, and fulfill life's mission.

Happy Birthday!

<u>Name</u>	<u>Hebrew Date</u>	<u>Occurs On</u>
Leah Namdar-Cohen	22 Sivan	June 2
Yossi Wieder	27 Sivan	June 7
Chana Zirkind	28 Sivan	June 17
Tzvi Eisenmann	28 Sivan	June 22
Yaira Katz	28 Sivan	July 1
Maya Shalom	24 Sivan	June 27
Joshua Milstein	26 Sivan	June 6
Yitzchak Isaac Hellman	26 Sivan	June 6
Shmuel Fried	27 Sivan	June 7
Marisel Priven	27 Sivan	June 18

ONGOING CLASSES

<p>MONDAY EVENINGS 8:15 pm IN-DEPTH TANYA <i>with Rabbi Meir Ossey</i> AT THE CHABAD SHUL</p> <hr/> <p>WEDNESDAY MORNINGS 10:45-11:30 PATHWAYS TO THE SOUL <i>a Class for Women</i> <i>with Rabbi Shlomo Kugel</i></p> <p><i>Coffee & Discussion</i> AT THE HOME OF DEBORAH & DAVID SHIMKO 500 WEST END AVE. APT. #8C</p>	<p>WEDNESDAY EVENINGS 8:30 pm PRACTICAL HALACHA <i>with Rabbi Yisroel Fried</i></p> <p>AT THE HOME OF NAAVA & DANNY ECKSTIEN 20 WEST 87TH ST. APT. #1B</p> <hr/> <p>SHABBAT 9:00 am THE CHASSIDIC PARSHA <i>with Rabbi Yisroel Fried</i></p> <p><i>1 hour before Mincha</i> RAMBAM SHIUR <i>with Rabbi Yisroel Fried</i> at the Chabad Shul</p>
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Chabad ELC

Chabad ELC
101 West 92nd Street
166 West 97th Street

Phone: 212-864-5010
Fax: 212-932-8987

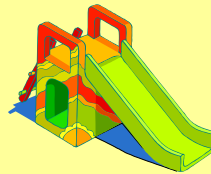
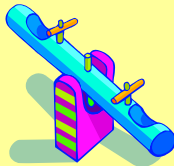
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celc@chabadwestside.org

End-of-Year PA Oneg Shabbat

This Shabbat, June 9
4:00 pm
92nd Street Playground

Light Refreshments ~ Great Company
~ Rain or Shine ~

See you at the final event of the year!



Next Week at CELC

Monday, June 11	Music 92 <i>Pre-K Graduation</i>	
Tuesday, June 12	Music 97	
Wednesday, June 13	<u>Last Day of School</u> - 12:30 Dismissal	

Message from the PA

Dear Parents,

We can't believe the year is almost at an end! It has been a wonderful, action-packed year for our children, the school and the PA, thanks to your tremendous participation. From the kickoff Fall Shabbat Dinner, to the Havdalah PJ Party, to the Wine Tasting and all the other events, so many parents contributed their time and energy to plan and take part in the many PA activities. We continue to be in awe of beautiful way the Chabad community comes together.

Together, we have also brought wonderful enrichment activities to our children's classrooms, including weekly Music and Kinderdance, as well as Mummies and Masterpieces, Bookworms, Yoga, Snakes and Scales, and Gym.

It has been an incredible pleasure to work with Debbie Rudt, who has been the PA

treasurer for the last 4 years before passing the baton to Alyson. We are truly indebted to Debbie's skill and tireless dedication in keeping a handle on the many things the PA does. Thanks also to both Debbie and Iris Bikel for coordinating and expanding our fabulous after school program, which so many of our children enjoy.

So much of what creates our sense of community at school is thanks to the efforts of our class parents, who coordinated not only classroom events and class projects for the Wine Tasting and Auction, but also many parent evenings and family events. Thank you to Alexandra Cepelowicz, Suzi Gordon, Melissa Bane, Zipi Slav, Julie Feldman, Yael Dunayer, Ilana Gordon, Dana Fine, Alisa Schenker, Malaika Amon, Tova Epstein, Skye Gabel Mann, Joanne Siegel, Keren Levi, Tamar Rosenthal, Michele Sachar, Cayle Hasson, Elana Genger, Beverly

Nerenberg, Abigail Tambor and a special note of gratitude to Beverly Nerenberg, our class parent coordinator, who is an endless resource of creativity, sensitivity and implementation.

The Chesed Committee is the cornerstone of our PA work and we thank Pessi Wieder for so diligently making sure that everyone was taken care of. Mazel tov to Pessi on the birth of her baby.

Thank you to Judy Federbush, who founded and has chaired the Enrichment Committee for the past two years, bringing phenomenal PA-sponsored programs to our children in the classroom and beyond.

Library is central to the week at 97th Street. Thank you to Rebecca Lindenbaum and Jeannie Fisher for the extraordinary effort it takes to make it so special, for both our children and parents.

Thank you to Tova Epstein,

Last Day of School

Wednesday, June 13

12:30 dismissal for all classes



Pre-K Graduation Ceremony

Monday, June 11, 2007

1:00 pm

*Young Israel of the West Side
210 West 91st Street*

Message from the PA Continued

whose obsession with Boxtops was not only contagious but lucrative--we doubled previous years' fundraising from the program!

A special thank you to the morahs, who not only educate and inspire our children at school, but also go above and beyond by contributing their time and talent to bring parents together outside of school hours. The presence of the morahs at moms' evenings and family events did a great deal to create our sense of school community, and for that the entire parent body is deeply grateful.

Of course, nothing at Chabad would happen without the support of Rabbi Kugel, Rabbi Ossey and Rabbi Fried and the incredible work of Pearl and Rivky who inspire us daily. Thank you Sarah Kats, Aliza Galinsky and Fraidy Kleinman for always making it happen for us.

We are excited to be continuing working with

the PA next year and have already begun planning. Please let us know how you would like to get involved!

We look forward to seeing you at the Oneg Shabbat this Shabbat afternoon, at 4 pm at the 92nd Street playground.

Shabbat Shalom and have a wonderful summer.

Sarah, Deborah and Alyson

Good News!

Thanks to your online shopping and Boxtops collections, we earned well over \$200, doubling last year's fundraising.

Please remember to bring in your boxtops before school ends and continue saving them over the summer.



Goodbye :(

Our music and dance teachers are a wonderful addition to our weekly program. The children prepared cards and artwork to present during their final dance and music classes. We were all sad to say goodbye to Kinderdance instructor Miss Elena and music teacher, Noah.

Thanks to the PA for sponsoring this programming and thank you Noah and Elena for a wonderful year!



Toddler 2

Mazal Tov!

Morah Faigy Goldstein (PN97) and Mendy Stone upon their marriage. Best wishes to the new couple and their families!

Pessie and Michael Wieder upon the birth of a baby girl! Best wishes to Yossi (PK), Kovi (T97) and the entire family.



Pre Nursery 1

Gala Dinner Review

Monday evening's Gala Dinner was an extraordinary success on all fronts thanks to the dedicated efforts of a singular group of CELC parent volunteers.

We thank Abigail Tambor for chairing the journal committee and to the following members of the phone calling team: Malaika Amon, Iris Bikel, Carolyn Cohen, Yael Dunayer, Tova Epstein, Yael Federbush, Julie Feldman, Jeannie Fisher, Ilana Gordon, Aliza Herzberg, Nicole Rothschild, Meredith Rubenzahl, Anna Sandler, Deborah Spector, Hilla Steinberg, Rochelle Tarlowe and Pessie Wieder.

Many thanks to Alyson Spindell for assuming the daunting task of seating management with such efficiency. The spectacular table centerpieces, appreciated by all, were developed and created by Aviva Sitruk and Debbie Rudt. The team that assembled them included Elana Genger, Skye Mann, Sara Milstein, Lorna Schamroth and Paris Stulbach. Elegant gift bags were produced and prepared by Flo Kagan, Sarah Zitter Milstein, Beverly Nerenberg, Alan Rudt and Abigail Tambor. Finally, thanks to our PA President, Sarah Zitter Milstein for providing support and involvement every step of the way.

TORAH FAX

Well, Now That You Mention it....

Our Parshah of Shlach discusses the famous story of Moses, at the request of the Jewish people, sent twelve spies to scout the land of Canaan. When the spies returned, ten of them slandered Israel, and even doubted the ability of the Jewish people to conquer it. The nation accepted their pessimistic assessment and rejected the word of G-d.

At that point, G-d threatened to destroy the Jewish people. Moses intervened and pleaded with G-d to spare the people. One of Moses' arguments was that if G-d was to destroy the Jews in the desert, the nations of the world would say that G-d was incapable of defending His own people against the powerful Canaanites.

G-d relented and told Moses, "Salachti KiDevarecha, I have forgiven them as you said."

The question is asked, why did G-d have to add the words "as you said?" Wouldn't it have sufficed if G-d had stated simply, "I have forgiven them." It would have been self understood that the reason G-d forgave the Jewish people was because of Moses' entreaties to Him.

Rashi appears to have anticipated this question when he writes that the words "as you said" are a specific reference to Moses' argument that people would deny G-d's ability to prevail over the Canaanites if the Jewish nation would have perished in the desert. It was this specific argument that saved the day.

However, this answer too requires further explanation. The great Chassidic Master, Rabbi Levi Yitzchak of Berditchev asks why would G-d be concerned what the other nations would think? G-d controls the thoughts of man. He could thus have easily prevented them from entertaining such a notion. Why then was this particular argument that was advanced by Moses so persuasive?

Rabbi Levi Yitzchak provides the following answer to this question:

In truth, if Moses had not argued that the destruction of the Jewish people would lead the nations to think that G-d was incapable of fighting the Canaanites, it would not have occurred to them to think so. G-d could have caused them to attribute the destruction of the Jewish nation to some other cause.

Moshiach Matters...

Is the Generation Worthy?! "Some people have a question: How can one understand the fact that precisely the present orphaned generation should be found worthy of witnessing the Redemption? Significantly, this very question provides its own answer. Only from ultimate obscurity can one arrive at ultimate revelation. Light, for example, is at its most resplendent when it shines forth from dim obscurity. In the same way, it is the initial distance from the light of G-dliness that empowers teshuvah to transform darkness into light -- since for the penitent, "his intentional sins become like virtues." Likkutei Sichos, Vol. I, p. 203

Moshiach - It's a Jewish issue. For more info, visit www.moshiach.com

However, by Moses making the argument that it would cause the nations to doubt G-d's power, he actually created the mechanism for the nations to entertain that very notion.

The word of a tzadik-a righteous and holy person, Rabbi Levi Yitzchak explains, actually is endowed by G-d with the power to make things happen, to create reality.

Thus G-d tells Moses, "I have forgiven them as you said," with the emphasis on the words "as you said." Because you said it, because you initiated the argument, that is why it became a reality. And this reality saved the Jewish nation.

This commentary of Rabbi Levi Yitzchak echoes the saying of our Talmudic Sages that "a righteous person decrees and G-d fulfills it." Obviously, it does not mean that the righteous have more power than G-d. Rather it means that G-d has vested His power in those who act, speak and think in a G-dly manner.

The prophet Isaiah said about the Jewish people, "And your nation are all righteous." The prophet is referring to our potential righteousness that derives from our soul as the verse continues: They are the branch of my planting, My handiwork in whom I take pride."

But potential righteousness is not enough. Every mitzvah we perform helps to actualize that potential. And by virtue of this overt righteousness G-d endows our words with the power to make things happen.

This fact has a direct bearing on our own generation. While we know our faults and we might therefore not think of ourselves as holy and righteous people, the Torah teaches us otherwise. Every one of us is filled with Mitzvot, as the Talmud states that even the "sinners of Israel are filled with Mitzvot as a pomegranate is filled with seeds."

Indeed, the Mitzvot we perform are unique. Precisely because we live in challenging times every Mitzvah we do has enhanced power. We should not underestimate our power to say to G-d-as we do in our daily liturgy in multiple ways-to bring an end to the suffering and pain that is associated with exile and bring us Moshiach and the promised Redemption. Our very words can - and will - make it happen.

Halachic Times

Week of June 6 - 12

Earliest Tefillin (latest of the week)4:24 AM

Latest Shma (earliest of the week)9:09 AM

Torah Reading: . . .Shlach (Numbers 13:1 - 15:41)

HaftorahJoshua 2:1 - 24

Molad for the New Moon
 Friday, June 15, 2:13 & 15/18 PM

Pirkei Avot Chapter 3

We bless the New Month of Tammuz

Rosh Chodesh Tammuz is next
 Shabbat and Sunday, June 16 & 17

Shabbat Parshat Shlach

FRIDAY, JUNE 8

Candle Lighting8:07 pm

Mincha8:15 pm

Dvar TorahRabbi Ossey

Kabbalat Shabbat8:45 pm

SHABBAT, JUNE 9

Tehillim (Psalms) for Shabbat Mevarchim 8:15 am

Shacharit9:45 am

Dvar TorahRabbi Fried

*****Kids Shul & Junior Minyan11:00 - 12:15*****

Kiddush is sponsored by Menachem and Jordana

Ross in honor of the birth of their daughter, **Beriah**

Aliza. Mazel Tov also upon the birth of their son .

.approx. 12:30 PM

Rambam and Pirkei Avot classes7:15 pm

Mincha8:15 pm

Ma'ariv & Havdallah9:17 pm

Each week, a Video of the Rebbe is shown after Havdallah.

Learn Rambam everyday at

www.chabadwestside.org/dailystudy/rambam.asp

NEXT WEEK AT A GLANCE

Parshat Korach - Shabbat Rosh Chodesh

Friday, June 15

Candle Lighting8:10 PM

Saturday, May 16

Shabbat ends9:20 PM

Pirkei Avot Chapter 4

Halachic Corner -

Some Laws of Muktzah, continued

interesting questions posed by our readers

Question: What are some of the guidelines for Muktzah on Shabbat?

Answer: Shinui - The movement of muktza is prohibited only if it is carried by hand, but it is permitted to be moved with other parts of the body, provided that this is not the regular way of moving it, this is called moving with a shinui, in an unusual manner. Thus it is permitted to kick a “muktza” object or to move it with one’s elbow. Similarly, it is permitted to move a muktza object by pushing it with a stick.

Bosis L’dovor Ha’Assur - If a Muktzah object is placed on top of a non-muktzah object, the non-muktzah object becomes muktzah as well. This is known as a basis - a “base” for the muktzah. When the muktzah object is removed (for example, if it is knocked of the base with a shinui, see above) then the basis becomes permitted again.

However, if the muktzah was located on **the basis when Shabbat began**, the basis will remain muktzah even after the muktzah object is removed. Thus, when Shabbat candles are lit on the Shabbat table, the table remains muktzah, as a basis, even after the candles go out.

If a basis has both muktzah and non-muktzah objects on it, it does not become muktzah. This holds true when the non-muktzah object is of greater value than the muktzah. For this reason, many have the custom of lighting their Shabbat candles on a tray. Before Shabbat, they place a piece of jewelry on the tray. In this way, once the candles go out, the tray, along with the candle sticks, can be moved. Note that while the candles are burning, the tray cannot be moved lest the movement extinguish the flames.

Welcome Ba'al Korehs

We welcome the following Ba'al Korehs who have stepped forward to layn on the following Parshah:

Shelach, June 9: Marc Teplitsky

Korach, June 16: Mordechai Yankovich

Chukat, June 23: Yonatan Tolub

If you or someone you know can layn a Parshah - we would love to have you layn at Chabad. Whether you want to refresh your Bar Mitzvah Parshah and want to prepare a new one, please call our office.

KIDDUSH SPONSORSHIP OPPORTUNITIES:

Sponsoring a Kiddush is a great way to share you Simchah or special family event with the community!

Kiddushim can be sponsored to celebrate a birthday, graduation or to commemorate the Yahrzeit of a loved one. Kiddush sponsors are encouraged to share some words of Torah at their Kiddush. Kiddushim cost \$300, \$400 or \$500.

To sponsor a kiddush, please email Rabbi Fried at ryf@chabadwestside.org, or call at 212-864-5010 x 14.

Kiddush Schedule:

- Shabbat Shelach- June 9
Kiddush is sponsored by **Menachem and Jordana Ross** in honor of the birth of their daughter, **Beriah Aliza**. Mazel Tov also upon the birth of their son.
- Shabbat Korach - June 16
Kiddush is available
- Shabbat Chukat - June 23
Kiddush is available
- Shabbat Balak - June 30
Kiddush is available

Shabbat Mevarchim Customs

Each month, on the Shabbat before Rosh Chodesh, we bless the upcoming new month with a special blessing recited in the synagogue. In addition, it is the Chabad custom to recite the entire book of Tehillim, Psalms, early in the morning, before Shacharit on Shabbat Mevarchim.

Rabbi Simon Jacobson writes about Shabbat Mevarchim:

The last Shabbat of each month -- which can be any day from 23rd of the month to the 29th -- is Shabbat Mevarchim HaChodesh, "the Shabbat that blesses the month." On this Shabbat, a special prayer is recited which names the coming month, identifies the day (or days) of its Rosh Chodesh ("head of the month") and beseeches G-d to "renew it... for life and for peace, for gladness and for joy, for deliverance and for consolation." According to Chassidic teaching, the "blessing of the month" evokes the flow of sustenance and spiritual energy for the coming month.

Thus, the closing days of each month are a unique phenomenon -- a juncture in the terrain of time in which two time-qualities overlap. For example, a certain Shabbat may be the 25th of Av. As such, it is an integral part of the month of Av, a time-segment whose quality is "mourning and consolation": mourning over the destruction of the Holy Temple and the breakdown in our relationship with G-d that this represents, and consolation in the potential for renewal that lies in every regression. At the same time, it is also the Shabbat that "blesses" and calls forth the qualities of the coming month of Elul -- a month characterized by divine compassion and intimacy with G-d.

The same is true of every Shabbat Mevarchim: rooted in one month and time-quality, it evokes the time-quality of the following month, stimulating the flow of spiritual energy that saturates the next of the twelve time-segments to comprise our calendar.

Annual Gala Dinner

continued from page 2

Danielle added, "and how can we thank you for the things that can't be put to words, like the feeling a parent gets when their child covers their eyes with

little hands and recites the Shema before going to bed, or when they find a penny and run enthusiastically to give tzedakah or belt out the words to Shabbat songs



on Friday night. So much of what Chabad has given to us are these emotional moments in time that cannot be expressed by words, rather experienced."



Other speakers at the event included dinner chairperson Larry Malitzky, as well as Chabad of the West Side co-director, Rabbi Shlomo Kugel

and co-associate director Rabbi Meir Ossey. The Rabbis used this forum to welcome Rabbi Chaim Boruch Alevsky and his wife Sarah Alevsky, who are joining Chabad of the West Side as co-directors of Children's Programs. Targeted at pre-bar/bat mitzvah-age children, this new division will encompass the Chabad Kids Shul for children ages 2-5; Junior Congregation for children ages 6-10; the Chabad Afternoon Hebrew School and Chabad Alumni Kids

Club, and a new Chabad Children's Learning Annex, which will offer niche children's programming and an afternoon tutoring center.



In addition to the speeches,

guests had the opportunity to view a video presentation of The Lubavitcher Rebbe Rabbi Menachem M. Schneerson and a slide show featuring the children of Chabad ELC and photos of many of Chabad of the West Side's programs, including holiday celebrations and the Women's Circle gatherings.

Given the festive and communal spirit of the evening, it would come as no surprise if this event, too, were featured at next year's slide presentation.

ADVERTISING RATES FOR THE CHABAD WEEKLY BULLETIN

Size of Ads and Rates

Full Page	\$1,000	(min 4 weeks @ \$250 per week)
Half Page	\$520	(min 4 weeks @ \$130 per week)
1/4 Page	\$910	(min 13 weeks @ \$70 per week) or
	\$325	(min 4 weeks @ \$81.25 per week)
Bus. Card	\$325	(min 13 weeks @ \$25 per week)

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